

Title Naslov	<b>THE ART OF COMBINING SURGICAL AND NONSURGICAL TECHNIQUES IN AESTHETIC MEDICINE</b>
Editor Urednik	Julius W. Few Jr.
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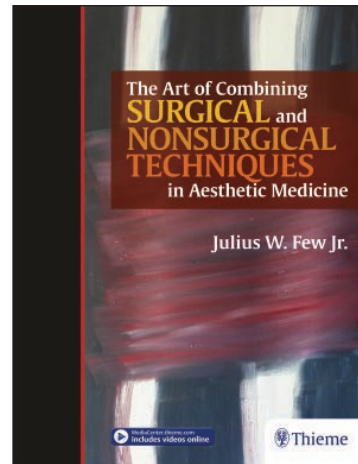
“The art of Combining Surgical and Nonsurgical Techniques in Aesthetic Medicine” is a new title by the well-known American plastic surgeon, Professor Julius W. Few, Jr., the director of The Few Institute for Aesthetic Plastic Surgery in Chicago that has been operating for two decades.

In the times when the popularity of the non-invasive methods is increasing, the title of the book raises the interest of readers. The book starts with a chapter on beauty, in which the author discusses the idea and the concept of beauty through history and art, questions our subjectivity in the perception of beauty and argues the factors that we may use to “objectify” the beauty.

There are 15 chapters that cover almost all topics in aesthetic surgery with stress on new techniques and devices that are used in non-invasive aesthetic medicine such as light biostimulation and platelet-rich plasma. Along with the editor, the book is authored by 32 professionals that deal with recognizing the ideal patient for aesthetic surgery, indications for invasive and non-invasive rejuvenation procedures and combining the surgical and non-surgical methods in achieving the best result for the patient.

Although this is just another work on non-invasive rejuvenation methods, it is specific for its stress on combination of both non-invasive and surgical techniques. Authors claim that the combination of these techniques can achieve the optimal result with less risk and less postsurgical recuperation, thanks to non-invasive procedures. A significant part of the book is dedicated to the choice of the optimal combination, and their ideal order of use for the optimal aesthetic result. The book also has a chapter on the topic of avoidance and treatment of complications. The theoretical part of the book has numerous case reports that give the everyday problems closer. There are more than 200 photographs and illustrations in colour that show relevant anatomy and different techniques and procedures that are used by the authors. Along with the book, there is an access code to video materials on the internet that show the represented techniques, with very useful and detailed instructions.

This book will mainly be of interest to residents and specialists of plastic and aesthetic surgery, maxillofacial and oral surgery, ENT, ophthalmology and dermatology that seek to broaden their knowledge on the modern rejuvenation techniques and methods.



*The Art of Combining Surgical and Nonsurgical Techniques in Aesthetic Medicine* nova je knjiga uglednoga američkog plastičnog kirurga profesora Juliusa W. Few Jr., direktora *The Few Institute for Aesthetic Plastic Surgery* u Chicagu gdje se već dva desetljeća bavi estetskom kirurgijom lica i tijela.

U doba kada su neinvazivne metode pomlađivanja sve većapopularnije, sam naslov djela privlači pozornost čitatelja. Knjiga počinje poglavljem o poimanju ljepote u kojemu autor vrlo zanimljivo prepričava doživljaj i pojam ljepote kroz povijest i umjetnost, propituje našu subjektivnost u njezinu doživljavanju i objašnjava čimbenike kojima ljepotu možemo pokušati *objektivizirati*.

Tekst je podijeljen u 15 poglavlja u kojima su raspravljene gotovo sve aktualne teme u estetskoj kirurgiji, uz naglasak na nove tehnike i uređaje koji se primjenjuju u neinvazivnoj estetskoj medicini, poput biostimulacije svjetlom i korištenja plazme bogate trombocitima. Uz urednika, u radu na knjizi sudjelovala su još 32 autora koji se bave pitanjima prepoznavanja idealnog pacijenta za estetsku kirurgiju, postavljanjem indikacija za invazivne ili neinvazivne tehnike pomlađivanja te kombiniranja kirurških i nekirurških metoda u postizanju najboljeg rezultata za pacijenta.

Iako je ovo samo jedno od mnogih stručnih djela o neinvazivnim metodama pomlađivanja, specifično je zbog naglaska na prednosti kombiniranja neinvazivnih i kirurških tehnika estetske kirurgije. Autori su mislila da se njihovom kombinacijom može za pacijenta postići najoptimalniji i dugoročniji rezultat, uz manje rizike i kraće vrijeme oporavka s obzirom na korištenje neinvazivnih metoda. Znatno dio teksta posvećen je i pitanju odabira optimalnih kombinacija različitih tehnika te njihova idealnog redoslijeda u postizanju najboljega estetskog rezultata. Također je vrlo detaljno obrađena tema izbjegavanja i liječenja komplikacija. U teoretskom dijelu brojni su opisi slučajeva pacijenata na čijim primjerima autori približavaju svakodnevnu problematiku. U knjizi je više od 200 slika i ilustracija u boji koje prikazuju relevantnu anatomiju i razne tehnike koje autori primjenjuju. Uz knjigu čitatelj dobiva i pristup videomaterijalima na internetu u kojima autori demonstriraju opisane tehnike, uz vrlo korisne i detaljne upute.

Knjiga će biti zanimljiva i korisna specijalizantima i specijalistima plastične i estetske kirurgije, maksilofacijalne i oralne kirurgije, otorinolaringologije, oftalmologije i dermatologije koji žele proširiti svoja znanja o suvremenim tehnikama i metodama pomlađivanja.

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